

# Discovery

An opportunity to start your own financial advice business

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## Since 2004 AXA has assisted over 200 advisers become business owners

Demand for quality financial advice is forecast to experience long-term growth; underpinned by Australia's superannuation system; and the significant baby boomer demographic seeking to better plan and fund their retirement.

On average a  
Discovery  
business will be  
worth \$330,000  
after 24 months.

Well run financial advice businesses provide advisers attractive returns for their effort and the ability to build significant capital value over time. Combine this with the lifestyle benefits of owning your own business and you have a path to controlling your destiny.

Importantly AXA's Discovery programme provides a variety of options to ensure you receive an income as you establish your business.

AXA's Discovery programme provides support to help you build an even better business. We will work with you to;

- build and implement your business plan
- find and retain clients, and
- develop a service and pricing package that clients' value.

At AXA we never forget it is your business and our market leading Financial Advice Network (FAN) offer ensures that;

- **you** have access to an Approved Product List with over 390 managed funds and 11 Life companies
- **your** clients are your clients, as AXA FAN advisers have clear client title in regard to client ownership, and
- **you** have a choice of licensee brand to meet your needs.

This is all delivered through your Practice Development Manager (not boss) whose job is to help you succeed.

If you have thought about running your own business or simply want to be able to provide advice and service that meets your client needs, contact [AXA.Discovery@axa.com.au](mailto:AXA.Discovery@axa.com.au)

